

Jeremy Kleiman to Speak at the 2022 IAGA International Gaming Summit

June 27, 2022

On Monday, June 27th, Jeremy Kleiman will participate in a panel discussion entitled: “Gambling advertising’s race to acquire customers: are we heading for a crash?” at the 2022 International Association of Gaming Advisors’ 2022 International Gaming Summit in Boston, Massachusetts.

The panel will take a deep dive into gambling advertising bans, debating issues like whether the European experience could be replicated in the US, whether bans or tighter restrictions have an impact on problem gambling, whether they represent a perceived or real failure of the industry to implement appropriate controls and safeguards, and what effect a bombardment of gambling advertising has on the industry’s reputation. Is gambling advertising a regulatory issue? A responsibility issue? The panel will aim to answer these questions and more.

Jeremy will be joined by Moderator Cait DeBaun of the American Gaming Association, and panelists Chris Hebert of the Louisiana Attorney General's Office, Louis Rogacki of the New Jersey Division of Gaming Enforcement, and Frank Chesky of Hard Rock International.