

## **Jakob Halpern Reappointed to International Trademark Association's Emerging Issues Committee**

September 27, 2019

Jakob Halpern, a member of Saiber's business litigation and intellectual property practice groups, has been reappointed to serve another two-year term on the International Trademark Association's Emerging Issues Committee. The Committee's role is to look to the future in order to identify trademark and other intellectual property issues that are not yet being addressed by INTA and to determine whether it should be taking a closer look at them. Jake was previously appointed in 2017 to serve his first term over 2018-19. As a Committee member, Jake has worked closely with other leading trademark practitioners domestically and throughout the world to explore issues as varied as trademark trolls and "failure to function" issues.

INTA is the global association of trademark owners and professionals dedicated to supporting trademarks and related intellectual property in order to protect consumers and to promote fair and effective commerce. The Emerging Issues Committee identifies and advocates the Association's policy regarding important trends and emerging issues related to trademarks, and proposes policy recommendations to INTA's Board. Duties include report and submission writing, and advocacy in conjunction with relevant INTA committees and staff. Jake's appointment is effective beginning January 1, 2020.

Jake represents clients in corporate, commercial, complex and multi-party litigation with an emphasis on intellectual property law. He also counsels clients regarding intellectual property rights issues, including the clearance, registration and enforcement of trademarks and trademark rights. Jake is a member of the John Lifland Federal Practice Inn of Court, and prior to joining Saiber clerked for the Hon. William Matthew Byrne, Jr., on the United States District Court for the Central District of California, following a year as a litigation associate at a prominent D.C. law firm. He received his A.B. from Dartmouth College in 1999 and his J.D. from Georgetown University Law School in 2004.