

## **Jakob Halpern Appointed to International Trademark Association's Geographical Indications Committee**

September 28, 2023

Jakob Halpern, a member of Saiber's business litigation and intellectual property practice groups, has been appointed to serve a two-year term on the International Trademark Association's Geographical Indications Committee. The Geographical Indications Committee develops and advocates INTA's policies on the impact of geographical indications (GIs) and their enforcement on trademark rights. The Committee monitors and analyzes developments in treaties, legislation, and implementation in various jurisdictions, and proposes policy recommendations to the Board. Committee work includes writing reports and submissions, interacting with GIs organizations, and advocacy in conjunction with relevant committees and staff. Jake's appointment is effective beginning January 1, 2024. He is currently serving on the Data Protection Committee, with his term ending on December 31, 2023.

INTA is the global association of trademark owners and professionals dedicated to supporting trademarks and related intellectual property in order to protect consumers and to promote fair and effective commerce.

Jake represents clients in corporate, commercial, complex and multi-party litigation with an emphasis on intellectual property law. He also counsels clients regarding intellectual property rights issues, including the clearance, registration and enforcement of trademarks and trademark rights. Jake is a member of the John Lifland Federal Practice Inn of Court, and prior to joining Saiber clerked for the Hon. William Matthew Byrne, Jr., on the United States District Court for the Central District of California, following a year as a litigation associate at a prominent D.C. law firm. He received his A.B. from Dartmouth College in 1999 and his J.D. from Georgetown University Law School in 2004.