

Saiber Represents Merkur in Strategic Agreement with Gaming Arts

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Saiber represented Merkur, a major European games developer headquartered in Germany, in connection with its strategic cooperation agreement with Las Vegas-based Gaming Arts, LLC, an end-to-end gaming equipment technology provider of electronic gaming machines, electronic table games, bingo, keno, and emerging technologies. The deal is contingent upon pending regulatory approvals.

According to a press release issued by Merkur, the cooperation signals Merkur's intention to become a direct supplier in North America. In addition, the transaction strategically capitalizes on the collaboration and joint development of Merkur, with its stature, capabilities and reach as an established gaming supplier and Gaming Arts, an emerging gaming technology provider.